



**Hispanic Latino Commission of Michigan
Capitol Area César E. Chavez Commission
Michigan Hispanic Caucus
United States Hispanic Leadership Institute**

August 30, 2012

Dear Community Partner:

The Michigan Hispanic Caucus, the Capital Area Cesar E. Chavez Commission, and the Hispanic Latino Commission are joining together again this year to celebrate the **14th Annual Hispanic Heritage Month** event and the **17th Annual Cesar E. Chavez Commemorative Dinner**. The theme this year is: "Leading through Strength and Unity."

The **Hispanic Education Summit** will be held on **Thursday, September 27, 2012, 9:00am – 1:00pm** at the Ramada Inn, 7501 W. Saginaw, Lansing, MI 48917. The **U.S. Hispanic Leadership Institute** will offer leadership development, financial aid and literacy workshops for students, in addition to a college fair.

The **Hispanic Heritage Month Leadership Awards and Cesar E. Chavez Commemorative dinner** will be held on **Friday, October 5, 2012, 6:00pm**, at the Best Western Plus, 6820 S. Cedar Street, Lansing, 48911, where we will honor the life, vision and work of Cesar E. Chavez, as well as honoring individuals and area businesses that, in the spirit of community and civic service, have made significant contributions to the advancement of Latinos. Building on the success of last year's scholarship dinner, the Hispanic Latino of Michigan, the Hispanic Caucus, and the Cesar Chavez Commission and will proudly present scholarships and honor our Latino students who have demonstrated academic excellence and a desire to further their education at the university level.

The Michigan Hispanic Caucus holds this annual event to celebrate Hispanic/Latino culture and heritage and the promising future that stands before us. The Capitol Area Cesar Chavez Commission is dedicated to proclaiming the life, vision and work of Cesar E. Chavez in a manner that promotes the development and growth of our community with a special emphasis on youth. Due to the state of the economy, we believe that merging the above events makes it easier to seek sponsorships for this memorable and historic event.

As you can see, we have planned two full and exciting events. Your financial support would be greatly appreciated, as it would allow us to appropriately spread our message this year and in years to come. Please join us by becoming a sponsor, advertiser and/or participant in this community initiative which will celebrate both the accomplishments of Cesar E. Chavez and empowered Hispanics in Michigan.

Sincerely yours,

Lawrence T. García, Chairman
Hispanic Latino Commission of Michigan

Valde Garcia
Former State Senator

Art Luna, Chairman
Cesar Chavez Commission

Marylou Mason, Executive Director
Hispanic Latino Commission of Michigan





"Leadership through Strength & Unity"

3rd Annual Hispanic Education Summit

September 27, 2012, 9:00am-1:00pm, Ramada Inn, 7501 W. Saginaw, Lansing, 48917

17th Annual Cesar E. Chavez Commemorative Dinner & 14th Annual Hispanic Heritage Month Recognition Awards Ceremony

October 5, 2012, 6:00pm. Best Western Plus Hotel, 6820 S. Cedar Street, Lansing, 48911

Sponsorship Levels

DIAMONTE (Diamond) SPONSOR \$5000

- A full page Ad in the program book
- 3 Dinner tables for eight (24 tickets)
- Recognition in all promotional materials

ORO (Gold)) SPONSOR \$3000

- A full page Ad in the program book
- 2 Dinner tables for eight (16 tickets)
- Recognition in all promotional materials

PLATA (Silver) SPONSOR \$1500

- A half page ad in our program book
- 1 Dinner table for eight (8 tickets)
- Recognition in all promotional materials

Hispanic Education Summit Sponsor \$500

- Your sponsorship will assist in funding this great event
- Recognition in all promotional materials

17th Annual César E. Chávez Commemorative Dinner & 14th Annual Hispanic Heritage Month Celebration Response Form

Please Mail, Fax or E-mail to: garciav@michigan.gov
Fax: 517-373-0176

- ☐ Diamonte (Diamond) Sponsor -\$5000
- ☐ Oro (Gold) Sponsor - \$3000
- ☐ Plata (Silver) Sponsor-\$1500
- ☐ Dinner Table Sponsor (seats 8) - \$280 # _____
- ☐ Individual dinner ticket(s) \$35ea # _____
- ☐ Education Summit Sponsor:\$500

Chávez/HHM
P.O. Box 10096
Lansing, Michigan 48901-7024
(517) 373-8339 office

Credit Card Payments Accepted

Name or Organization: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone number: _____

Contact: _____

E-mail: _____

Checks Payable to: Chávez/HHM

Questions: Call Ms. Garcia (517) 373-8339

**PLEASE REPLY BY FRIDAY, SEPTEMBER 21, 2012 TO ASSURE YOUR
PLACEMENT IN THE PROGRAM BOOK. THANK YOU.**